

MAKING THE MOVIE: To Kill A Mockingbird

A classic piece of literature expresses truths about life, has characters that readers can connect to and themes that are timeless. "To Kill A Mockingbird" was made into a film in 1962 and has yet to be remade by a major motion picture company. You are going to create a prospectus (which is a document that describes a plan and is distributed to prospective buyers, investors, etc) for a remake of this movie. In other words, you are giving a strong set of reasons on why they should make this movie. You will also create a movie poster and choose a theme song.

Prospectus- 60 points

Will address the connection of the truths, characters and theme to our current society- what would draw audiences to this movie. It must address three things:

- 1) Truths about life- what truths in this book still apply to life today
- 2) Characters- which characters could viewers connect to and relate to
- 3) Theme of courage- how this still connected to life today

last page of Revised Final test

Poster/Visual- 30 points

Your poster for this movie must have three things-

- 1) Title of movie
- 2) Appropriate visuals
- 3) A tagline- see next sheet for explanation

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Song- 20 points

We can't create a song for this movie but we are going to choose an existing song to connect to this assignment. You need two things for your song:

- 1) Print of a copy of the song lyrics
- 2) Include an explanation on why this song is appropriate/how does it connect

} 1 task

TOTAL points possible- 110

DUE DATE: _____

Made into new task

Explanations on prospectus and taglines-

Prospectus- is supposed to be convincing and persuasive to the movie production companies. It is meant to persuade them to invest in your film. It should present strong supportive reasons on why this film would be profitable for them. It should make it clear why this film would draw large audiences. It should give specific reasons on why someone would go see this movie.

Film Info

A prospectus contains what an investor is going to need to know about the film so that they are aware of its money making potential. The first thing you need to explain to them is all of the elements of the film that will make it a successful artistic endeavor. Here is where you will discuss the truths, characters and conflicts.

Selling Points

The investors are going to want to know why this film will be successful, so you should be ready to tell them. Write up a document that explains all of the reasons an audience will go see this. It could be a genre specific scenario or what in the story is attractive to most people.. Tell them why this film will stand up in the marketplace above similar films.

Read more:

<http://www.brighthub.com/multimedia/video/articles/16708.aspx#ixzz10aClvkJh>

Tagline- this is the short, memorable phrase that sums up the tone or idea of the movie or television show. Examples include:

- *The Crucible-* "Timeless tale about truth on trial."
- *Good Night and Good Luck-* "We will not walk in fear of one another."
- *Last of the Mohicans-* "The first American Hero."