

Period \_\_\_\_\_

Life Essentials - used part "Buy" w/plan  
CK: 3  
EC: 2+  
VB: 3

Done Good

**Chapter 7.1 Buying Decisions - Buying Plan (pg. 191)**  
**BUYING WITHOUT A PLAN --** What is impulse buying?

What are common impulse items?

Where are impulse items typically located in stores?

Have you ever bought anything impulsively?

Comments about your impulsive purchase?

If so, were you satisfied with the item you bought impulsively?

Semi-Revised

Evaluated

Identify three suggestions to help you avoid impulse buying in the future.

- 1
- 2
- 3

BUYING WITH A PLAN	ITEM	CRITERIA (Standards or rules by which something can be judged)	TIMELINE Next week? By a certain date? Long term date?	SPENDING LIMIT (maximum amount you are willing and able to spend) (or they should spend)	CHOICES FOR HOW THIS ITEM WILL BE PAID FOR	FINAL CHOICE OF PAYMENT Why?
Consider these items in terms of needs or wants						
Winter (Christmas) Birthday present you would like to give						
Need or Want						
Winter (Christmas) Birthday present you would like to receive						
Need or Want						

Factorial

GATHER INFORMATION -- For class purposes, we will use the Internet to gather product information. In real life, you might use newspapers, magazines, radio/TV, or actually go to the retail store, etc. (Please do not use EBAY for this assignment)  
What new information have you gathered about this product?

COMPARISON SHOP -- Please locate two websites where you could purchase the item you would like to give.

**THE PRODUCT YOU'RE GOING TO GIVE -- WEBSITE #1**

What is the name of the website where you could purchase the gift?  
Does the product fit your criteria? Explain.  
What does the product cost? Tax?  
Are there any hidden costs -- like shipping?  
Will it arrive to meet the timeline you set?  
Is it a "safe website"? How can you tell?  
Total cost?

**THE PRODUCT YOU'RE GOING TO GIVE -- WEBSITE #2**

What is the name of the website where you could purchase the gift?  
Does the product fit your criteria? Explain.  
What does the product cost? Tax?  
Are there any hidden costs -- like shipping?  
Will it arrive to meet the timeline you set?  
Is it a "safe website"? How can you tell?  
Total cost?

~~BE~~ Could you come up w/ common steps to take so people don't impulsively buy?

Do you have any plans from the website that are worth it?  
No

**PRETEND TO MAKE THE PURCHASE**

Now that you have gathered the information & comparison shopped -- are there any reasons why you would not make the purchase?  
If you would make the purchase, which website do you prefer and why?  
When would you make the purchase?  
How would you pay for the purchase and why?

**PURCHASE EVALUATION**

What are three questions you can ask yourself to help determine if you made a good purchase?

- 1)
- 2)
- 3)

**(What have you learned from this activity: BUYING DECISIONS -- BUYING PLANS?)**

Website #1 – How easy was this website to navigate? VERY EASY EASY HARD TO NAVIGATE

Identify three reasons why you made that decision.

1

2

3

Which product did you decide to buy – Website #1 or Website #2

Why did you make that decision?

1

2

3

Reflect on this activity:

Before this activity, when I bought something, I would :

1)

2)

3)

Now, that I have completed this activity, I will:

1)

2)

3)

BONUS: Extended learning:



Record an online radio Interview

"BUYING WITH A PLAN:

"How to Avoid Impulse Buying?"

Create a brochure;

"Buying Tips for the Holiday"

"How I decided to Make the last ourchase?"

Create a one-page website related to buying with a plan

