

NAME:

"WHICH ONE IS BETTER?"

In groups of two--pick a topic.

TOPIC CHOICES:

- Specific piece of hardware (needs to be similar in the hardware's purpose)
- Specific software program (needs to be similar in what the software is meant to do)

TASK 1: Each person will investigate a "specific" piece of hardware or software. Investigative choices may include any/all:

- Use consumer reviews.
- Use personal experience owning/using it.
- Interview someone who owns/uses it.
- Use Google/Bing/other Internet resources
- Preview related YOU TUBE videos or other multimedia resources (if any)
- Read magazine articles/books/web sites, etc.
- Your ideas to find information

TASK 2: Using Publisher, each person will create an informational flyer (suitable for advertising purposes in a computer magazine) regarding your topic.

~~informative~~
The flyer should:

- Be written as if the hardware/software has recently been released
- Describe its purpose
- Describe its advantages
- Describe a "problem" it fixes or improves
- Include approximate costs
- Include a place/website/address/or phone number for purchasing
- Other information as appropriate

personal testimonials

TIME FRAME: RESEARCH & FLYER CREATION -- three days

MONDAY, TUESDAY, WEDNESDAY

evaluate the product
evaluate what makes a good flyer

evaluate magazine ads
difficult to read

TASK 3: "WHICH ONE IS BETTER" --The pairs will then "debate" (Though logical consistency, factual accuracy and some degree of emotional appeal to the audience . . . one side often prevails over the other side by presenting a superior "context" and/or framework of the issue (. . . topic) which is far more subtle and strategic) (Wikipedia)

TIME FRAME: DEBATE – DAY FOUR – THURSDAY & FRIDAY

INITIAL PRESENTATION – Five to ten minutes for PERSON "A"

Five to ten minutes for PERSON "B"

AUDIENCE PARTICIPATION (approximate 5 minutes)

(Both persons are asked the same question)

CLOSING ARGUMENTS in reverse order

(one minute PERSON "B")

(one minute PERSON "A")

AUDIENCE VOTE

VOTE TALLY with oral justification for vote given by audience members